## **FTD Gift Card Program**



Beginning with FTD Mercury X, FTD Mercury Point of Sale includes support for gift cards! These cards are shop specific and can be used not only for gift sales, but also for marketing purposes or to issue store credit. Sell and load them in Point of Sale, and then redeem them in Point of Sale or Order Entry.









Terms of Acceptance: This gift card can be used only at the issuing FTD Florist Shop. It is subject to applicable laws in the issuing florist's state, province, and/or locale. Neither FTD nor the issuing florist is responsible for lost, damaged, or stolen cards, nor for any unauthorized card use. Protect this card as you would cash.

12345678901234567890

	Standard Gift Card Package		Deluxe Gift Ca	rd Package	
<b>»</b>	Equal assortment of 4 card designs	<b>»</b>	Customer-provided	art for card front	
<b>»</b>	Card holders	<b>&gt;&gt;</b>	Card holders		
<b>»</b>	Custom text on the back of cards	<b>&gt;&gt;</b>	Custom text on the	oack of cards	
	(max 35 characters/line, 4 lines total)		(max 35 characters/l	ine, 4 lines total)	
Pricing			Pricing		
10	100 Cards \$100.00		00 Cards	\$625.00	
50	0 Cards \$475.00	10	000 Cards*	\$1200.00	
10	000 Cards* \$900.00	50	000 Cards*	\$5750.00	

<sup>\*</sup>When you order 1000 or more gift cards at the same time, get a free marketing kit!

## Marketing Kit: \$25.00

## Includes:

- » Wire Display Rack for Cards
- » Countertop Ad
- » Acrylic Sign Holder
- » Window Decals (2)
- » Table Tents (10)





## **Gift Card Order Form**

Your Shop Name:	Your FTD Shop Number:
	ne, 4 lines total) PRINT CLEARLY AND IN THE CORRECT CASE  OCCUPANTIAL CORRECT CASE  OCCUPANTIAL CORRECT CASE  OCCUPANTIAL CORRECT CASE
	100 Cards (\$100.00)  500 Cards (\$475.00)  1000 Cards (\$900.00)
	Deluxe Gift Card Package  500 Cards (\$625.00)  1000 Cards (\$1200.00)  5000 Cards (\$5750.00)
	Marketing Kit (\$25.00)
Print Name	
 Signature	Date

The FTD Gift Card Program requires FTD Mercury X Point of Sale or later. All orders will be one-time billed to your monthly FTD Clearinghouse statement. Please review your information for the card back before submitting this form. **No refunds for gift card orders will be issued due to errors on the submitted information.**